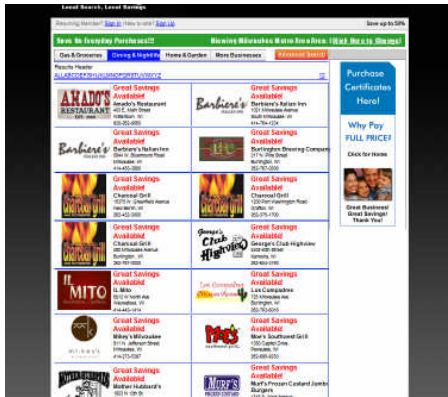


# WISECOS.COM

## Loyalty Rewards Program



Customer visits a Wise affiliated on-line gift certificate mall



And purchases local business gift certificates



Customer uses this Certificate at the local business

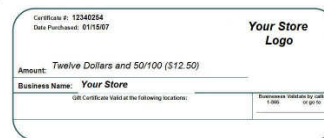


In addition...

Customer receives an instant loyalty reward of \$10.00 \*



Store gets customer and is reimbursed 100% of the redeemed reward



Customer redeems reward by downloading a certificate from a participating business

\*Example only. Actual reward based on purchase and determined by Wise