

WISECOS.COM

PRESERVING YOUR CASH THE WISE WAY

Spend Cash on Advertising



You pay for Advertising



Commercials/Ads Run



You may get a customer or... NOT



You pay even if it doesn't work

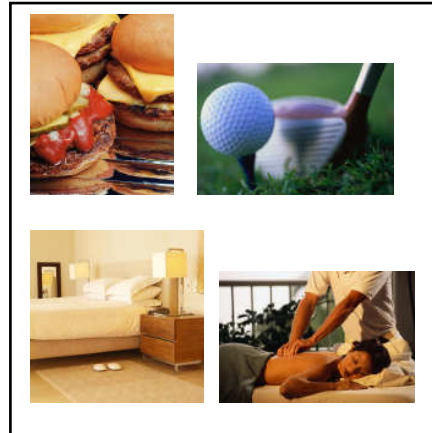
Preserve Cash the Wise Way



Commercials/Ads Run



You get a customer



You pay with your products and services



No customers?



You don't pay

PRESERVING YOUR CASH THE WISE WAY

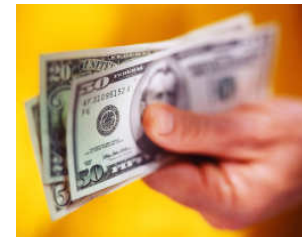
Spend Cash on Operating Expenses



You contract for services



You pay cash for... ..non-income producing services/equipment



Depleting your cash flow

Preserve Cash the Wise Way



You contract for services



You pay with your products and services for...



...non-income producing services/equipment



Preserving cash flow